

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana Tourism - Tourism Promotion – Advertisement on Unipole hoardings located at ORR 1st tollgate area towards Gachibowli flyover and RRGi Airport, for a period of two months from 15-03-2016 to 14-05-2016. Sanction of Rs.48,000/- + Rs.16,000/-+ taxes towards Re Vinyle (printing) and mounting charges, for the first month and Rs.3,68,000 excluding taxes for the second month by M/s. DSRV Media, Hyderabad - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 265

Dated: 04/05/2016
Read the following:

1. Letter received from M/s. DSRV Media, Hyderabad, Dated: Nil.
2. Govt. Lr. No. 941/PMU/SA/PRO/2016, of YAT & C (PMU) Department, Dated:11-03-2016.
3. Bill No.49/April/2016, from M/s. DSRV Media, Hyderabad, Dt:01-04-2016.

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ORDER:

In the reference 1st read above, M/s. DSRV Media, Hyderabad, has submitted a proposal to promote Telangana Tourism through Advertisement on Unipole hoardings located at ORR 1st tollgate area towards Gachibowli flyover and RRGi Airport. Accordingly in the reference 2nd read above, after scrutiny of the proposal the Government have issued work order to M/s. DSRV Media, Hyderabad, for taking up the above said purpose, for a period of two months from 15-03-2016 to 14-05-2016, for an amount of Rs.64,000/- + taxes i.e., (Rs.48,000/- + Rs.16,000 = taxes towards Re Vinyle (printing) and mounting charges, for the first month from 15-03-2016 to 14-04-2016 and Rs.3,68,000/- excluding taxes for the second month as per work order.

2. In the reference 3rd read above, M/s. DSRV Media, Hyderabad, has submitted bill along with the digital dated photographs as proof of display of Telangana Tourism advertisement on Unipole hoardings located at ORR 1st tollgate area towards Gachibowli flyover and RRGi Airport for the period 15-03-2016 to 14-04-2016 for an amount of Rs.73,280/- including taxes printing and mounting charges. i.e. Rs.64,000/- + taxes (Rupees Seventy Three Lakhs Two Hundred Eighty only) and requested the Government to release the payment.

3. Government, after careful examination of the matter, hereby ordered to sanction an amount of Rs.73,280/- including taxes printing and mounting charges. i.e. Rs.64,000/- + taxes (Rupees Seventy Three Lakhs Two Hundred Eighty only) for the period from 15-03-2016 to 14-04-2016 for one month and Rs.3,68,000/- excluding taxes for 2nd month and release an amount of Rs.73,280/- including taxes for 1st month payment to M/s. DSRV Media, Hyderabad towards advertisement on Unipole hoardings located at ORR 1st tollgate area towards Gachibowli flyover and RRGi Airport.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation, SH (06) – Tourism Project Management Unit - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. DSRV Media, Hyderabad, through following details:-

Account Name	: DSRV Media,
Account No	: 30561010003677
Name of the Bank	: Syndicate Bank
Branch	: Jubilee Hills Branch
IFSC Code	: SYNB0003056
PAN	: AAJFD2538B

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.VENKATESHAM
SECRETARY TO GOVERNMENT**

To
M/s. DSRV Media, Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

Copy to:

The YAT & C (PMU - Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER